

Field of study **Arts, Literature and
Languages Sciences and engineering
Management, Economy,
Communication**

Training available in

Initial training

How to apply :

<https://www.univ-gustave-eiffel.fr/en/formation/applications-and-enrolment/applications>

Course venue :

Campus Marne la Vallée - Champs sur Marne - IUT Champs sur Marne 2 rue Albert Einstein 77420 Champs-sur-Marne
IUT de Marne-la-Vallée : site de Meaux

Calendar :

April to June

Contacts :

TASSO Anne
Academic coordinator

Secrétariat pédagogique

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Office : 127

More information :

For further details :

<https://www.univ-gustave-eiffel.fr/international/etudiants-internationaux>

Service Information,

Orientation et Insertion Professionnelle (SIO-IP) :

sio@univ-eiffel.fr / Tel : +33 1 60 95 76 76



University Technical Diploma Multimedia & Internet Professions Multimedia & Internet Professions



Institut Universitaire de Technologie (IUT)

University Technical Diploma BUT1

TO GET THERE

The Technical University Bachelor's degree is a three-year course. Selection is on the basis of the student's application. The course is accessible to anyone who holds a scientific or technology high school diploma or equivalent, or through the validation of professional and personal skills.

ACQUIRED SKILLS

The digital creation programme prepares students to work in the roles of artistic director, interactive designer, web/UI, designer, motion designer, director, computer graphics artist, game designer, etc.

In this programme, students will be able to draw on a set of techniques in the various fields of digital creation, while working towards the objective of creating a web publication, through the first-year core modules.

YOUR FUTURE CAREER

Students can continue with the third year of the Technical University Bachelor's degree or apply to an engineering school to obtain a Technology University Diploma. Students with a Technical University Bachelor's degree in Multimedia & the Internet Professions can work in product or service development in a web environment or in interactive systems.

BENEFITS OF THE PROGRAM

Marne-la-Vallée IUT is part of the Université Gustave Eiffel campus and benefits from access to its resources, but also draws on a network of professionals to offer classes that simulate reality in the professional world. IUT also offers its students a family atmosphere. In semester four, it is possible to study in Québec.

More information



YEAR

Comprendre**UE 1.1 Comprendre (semestre 1) (ECTS:5)**

- R1.03 - Ergonomie & Accessibilité
- R1.04 - Culture Numérique
- R1.05 - Stratégie de communication
- R1.16 - Économie & Droit du Numérique
- Adaptation de Parcours
- SAÉ 1.01 Audit Communication Numérique

UE 2.1 Comprendre (semestre 2) (ECTS:4)

- R2.03 - Ergonomie & Accessibilité
- R2.04 - Culture Numérique
- SAÉ 2.01 - Exploration des usages

Concevoir**UE 1.2 Concevoir (semestre 1) (ECTS:6)**

- R1.02 - Anglais pour le Web
- R1.05 - Stratégie de communication
- R1.06 - Expression, Communication et Rhétorique
- SAÉ 1.02 - Recommandation de Communication Numérique

UE 2.2 Concevoir (semestre 2) (ECTS:4)

- R2.02 - Anglais pour le Web
- R2.05 - Stratégie de communication
- R2.06 - Expression, Communication et Rhétorique
- SAÉ 2.02-Con - Conception d'une prod ou d'un service & com
- SAE Portfolio concevoir

Exprimer**UE 1.3 Exprimer (Semestre 1) (ECTS:8)**

- R1.14 - Représentation et traitement de l'information
- R1.08 - Production Graphique
- R1.09 - Culture Artistique
- R1.10 - Production Audio & Vidéo
- R1.07 - Écriture Multimédia et Narration
- R1.01 - Anglais
- SAÉ 1.03 - Design Graphique
- SAÉ 1.04 - Production Audiovisuelle

UE 2.3 Exprimer (Semestre 2) (ECTS:9)

- R2.08 - Production Graphique
- R2.07 - Écriture Multimédia et Narration
- R2.09 - Culture Artistique
- R2.10 - Production Audio & Vidéo
- R2.16 - Représentation et traitement de l'information
- R2.01 - Anglais
- SAÉ 2.02-Exp - Conception d'une prod ou d'un service & com

Développer**UE 1.4 Développer (Semestre1) (ECTS:8)**

- R1.11 - Intégration
- R1.12 - Développement Web
- R1.13 - Hébergement
- SAÉ 1.05 - Produire un site web

UE 2.4 Développer (Semestre 2) (ECTS:9)

- R2.12 - Intégration
- R2.13 - Développement Web
- R2.15 - Hébergement
- R2.14 - Système d'information
- R2.11 - Gestion de Contenu
- SAÉ 2.03 - Site Web et BDD
- SAÉ 2.02-Dev - Conception d'une prod ou d'un service & com

Entreprendre**UE 1.5 Entreprendre (Semestre 1) (ECTS:3)**

- R1.15 - Gestion de Projet
- R1.17 - PPP
- SAÉ 1.06 - Gestion projet recommandation de com numérique

UE 2.5 Entreprendre (Semestre 2) (ECTS:4)

- R2.17 - Gestion de projet
- R2.18 - Economie et droit du numérique
- R2.19 - PPP
- SAÉ 202-Ent - Conception d'une prod ou d'un service & com
- SAE204 - Construire sa présence en ligne
- SAE Portfolio Entreprendre