Université Gustave Eiffel

Field of study Arts, Literature and Languages Sciences and engineering Management, Economy, Communication

Training available in

Initial training

How to apply :
https://www.univ-gustave-eiffel.fr/en/formation/applications-and-enrolment/applications

Course venue :
Campus Marne la Vallée - Champs sur Marne - IUT Champs sur Marne 2 rue Albert Einstein 77420 Champs-sur-Marne

Calendar :
April to June

Contacts :
TASSO Anne
Academic coordinator

Academic secretary
mmi-dir.iut@univ-eiffel.fr
Phone number : 01 60 95 85 90 / 91
Building : IUT Champs
Office : 127

More information :
For further details :
https://www.univ-gustave-eiffel.fr/international/etudiants-internationaux
Service Information,
Orientation et Insertion Professionnelle (SIO-IP) :

sio@univ-eiffel.fr / Tel : +33 1 60 95 76 76

University Technical Diploma Multimedia & Internet Professions Digital Creation

BUT CONTRÔLÉ PAR L'ÉTAT

Institut Universitaire de Technologie (IUT)

University Technical Diploma BUT2 BUT3

TO GET THERE

The Technical University Bachelor's degree is a three-year course. Selection is on the basis of the student's application. The course is accessible to anyone who holds a scientific or technology high school diploma or equivalent, or through the validation of professional and personal skills.

ACQUIRED SKILLS

The digital creation programme prepares students to work in the roles of artistic director, interactive designer, web/UI, designer, motion designer, director, computer graphics artist, game designer, etc.

In this programme, students will be able to draw on a set of techniques in the various fields of digital creation, while working towards the objective of creating a web publication, through the first-year core modules.

YOUR FUTURE CAREER

Students can continue with the third year of the Technical University Bachelor's degree or apply to an engineering school to obtain a Technology University Diploma. Students with a Technical University Bachelor's degree in Multimedia & the Internet Professions can work in product or service development in a web environment or in interactive systems

BENEFITS OF THE PROGRAM

Marne-la-Vallée IUT is part of the Université Gustave Eiffel campus and benefits from access to its resources, but also draws on a network of professionals to offer classes that simulate reality in the professional world. IUT also offers its students a family atmosphere. In semester four, it is possible to study in Québec.

More information

PROGRAM

YEAR

Comprendre
UE 3.1 Comprendre (s3) (ECTS:5)
- R3.04 Cult Num
- R3.06 Réferencement
- SAE3.01 compr
- SAE3.02 compr

UE 4.1 Comprendre (s4) (ECTS:5)
- R4.02 Eco, droit, Gestion
- SAE4.créa01 : Comprendre
- SAE Portf Créa comp
- Stage

Concevoir
UE 3.2 Concevoir (S3) (ECTS:5)
- R3.03 Design d'exp
- R3.05 Strat de com
- SAE3.01 concevoir
- SAE3.02 concevoir

UE 4.2 Concevoir (s4) (ECTS:5)
- R4.03 Design d'exp
- SAE4.créa01 concevoir
- SAE4.créa02 concevoir
- SAE Portf Créa conc
- Stage

Exprimer
UE 3.3 Exprimer (S3) (ECTS:8)
- R3.09 Créa et design int
- R3.11 Audiovisuel et Motion design
- R3.10 Culture artistique
- R3.15 Repres et trait de l'info
- R3.01 Anglais
- R3.08 Ecriture Multimédia
- SAE3.02 Exprimer
- SAE3.03 Exprimer

UE 4.3 Exprimer (s4) (ECTS:9)
- R4.Créa.07 Audiovisuel et Motion Design
- R4.crea.06 Culture Artistique
- R4.Créa.08 Ecriture Multimédia
- R4.01 Anglais
- SAE4.créa01 : Exprimer
- SAE4.créa02 Exprimer
- SAE Portf Créa Exprimer
- Stage

Développer
UE 3.4 Développer (S3) (ECTS:8)
- R3.12 Dev web et intégration
- R3.14 Dépl de serv
- R3.13 Dev Back
- SAE3.01 Développer
- SAE3.03 Développer

UE 4.4 Développer (s4) (ECTS:5)
- R4.Crea.05 Gestion de cont
- SAE4.créa02 exprimer
- SAE Portfolio Créa Exprimer
- Stage

Entreprendre
UE 3.3 Entreprendre (S3) (ECTS:5)
- R3.02 Anglais renforcé
- R3.07 expr comm
- R3.16 gest de proj
- R3.18 PPP
- R3.17 Eco gest droit
- SAE3.01 Entreprendre
- SAE3.02 Entreprendre

UE 4.5 Entreprendre (s4) (ECTS:5)
- R4.04 Expres Comm
- SAE4.créa02 entreprendre
- SAE Portfolio Créa Entreprendre
- Stage

YEAR

EXPRIMER
UE 5.3 : Exprimer (semestre 5) (ECTS:22)
- R5.Crea.05 : Définir une direction artistique
- R5.Crea.06 : Création Numérique
- R5.Crea.07 : Ecriture Multimédia et Narration
- Saé 5.Créa.01. Exprimer : Créer par / pour le numérique

UE 6.3 : Exprimer (semestre 6) (ECTS:18)
- R6.Crea.02 : Création numérique interactive
- Portfolio Création Numérique Exprimer
- Stage Création numérique Exprimer

ENTREPRENDRE
UE 5.5 : Entreprendre (semestre 5) (ECTS:8)
- R5.04 : Projet Personnel et Professionnel
- R5.03 : Entrepreunariat
- R5.02 : Management et Assurance qualité
- R5.01 : Anglais
- Saé 5.Créa.01. Entreprendre : Créer par / pour le numérique

UE 6.5 : Entreprendre (semestre 6) (ECTS:12)
- R6.01 : Entrepreunariat
- Portfolio Création Numérique Entreprendre
- Stage Création numérique Entreprendre