

Field of study **Sciences and engineering**

Training available in

Apprenticeship

Initial training

**How to apply :**

<https://www.univ-gustave-eiffel.fr/en/formation/applications-and-enrolment/applications>

**Course venue :**

Campus Marne la Vallée - Champs sur Marne - IUT Champs sur Marne 2 rue Albert Einstein 77420 Champs-sur-Marne

**Calendar :**

April to June

**Contacts :**

TASSO Anne  
Academic coordinator

Academic secretary  
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Building : IUT Champs  
Office : 127

**More information :**

For further details :  
<https://www.univ-gustave-eiffel.fr/international/etudiants-internationaux>  
Service Information,  
Orientation et Insertion Professionnelle (SIO-IP) :  
[sio@univ-eiffel.fr](mailto:sio@univ-eiffel.fr) / Tel : +33 1 60 95 76 76



## University Technical Diploma Multimedia & Internet Professions Web Development and Interactive Devices



Institut Universitaire de Technologie (IUT)

University Technical Diploma BUT2 BUT3

### TO GET THERE

The Technical University Bachelor's degree is a three-year course. Selection is on the basis of the student's application. The course is accessible to anyone who holds a scientific or technology high school diploma or equivalent, or through the validation of professional and personal skills.

### ACQUIRED SKILLS

The digital creation programme prepares students to work in the roles of artistic director, interactive designer, web/UI, designer, motion designer, director, computer graphics artist, game designer, etc.

In this programme, students will be able to draw on a set of techniques in the various fields of digital creation, while working towards the objective of creating a web publication, through the first-year core modules.

### YOUR FUTURE CAREER

Students can continue with the third year of the Technical University Bachelor's degree or apply to an engineering school to obtain a Technology University Diploma. Students with a Technical University Bachelor's degree in Multimedia & the Internet Professions can work in product or service development in a web environment or in interactive systems.

### BENEFITS OF THE PROGRAM

Marne-la-Vallée IUT is part of the Université Gustave Eiffel campus and benefits from access to its resources, but also draws on a network of professionals to offer classes that simulate reality in the professional world. IUT also offers its students a family atmosphere. In semester four, it is possible to study in Québec.

More information



# PROGRAM

## YEAR

### Comprendre

#### UE 3.1 Comprendre (semestre 3) (ECTS:5)

- R3.04 Culture Numérique
- R3.06 Référencement
- SAE3.01 comprendre
- SAE3.02 comprendre

#### UE 4.1 Comprendre (semestre 4) (ECTS:5)

- R4.02 Economie, Gestion et droit du numérique
- SAE4.dev01 : Comprendre
- SAE Portfolio dev Comprendre
- Stage

### Concevoir

#### UE 3.2 Concevoir (semestre3) (ECTS:5)

- R3.03 Design d'expérience
- R3.05 Stratégie de communication & Marketing
- SAE3.01 concevoir
- SAE3.02 concevoir

#### UE 4.2 Concevoir (semestre 4) (ECTS:5)

- R4.03 Design d'expérience
- SAE4.dev.01 : Concevoir
- SAE Portfolio Dev Concevoir
- Stage

### Exprimer

#### UE 3.3 Exprimer (semestre3) (ECTS:8)

- R3.09 Création et design interactif
- R3.11 Audiovisuel et Motion design
- R3.10 Culture artistique
- R3.15 Representation et traitement de l'info
- R3.01 Anglais
- R3.08 Ecriture Multimédia et narration
- SAE3.02 Exprimer
- SAE3.03 Exprimer

#### UE 4.3 Exprimer (semestre 4) (ECTS:5)

## YEAR

### DEVELOPPER

#### UE 5.4 Développer (ECTS:22)

- R5.DWeb-DI.05 : Développement Front Avancé
- R5.DWeb-DI.06 : Développement back avancé
- R5.DWeb-DI.07 : Dispositifs interactifs
- R5.DWeb-DI.08 : Hébergement et cybersécurité
- Saé 5.DWeb.01 : Développer pour le web ou Concevoir un dispositif interactif

#### UE 6.4 Développer (ECTS:18)

- R6.DWeb.02 : Développement Web et dispositif interactif
- Portfolio Développement Web et Dispositifs interactifs
- Stage Dev

### ENTREPRENDRE

#### UE 5.5 : Entreprendre (semestre 5) (ECTS:8)

- R5.04 : Projet Personnel et Professionnel
- R5.03 : Entrepreneuriat
- R5.02 : Management et Assurance qualité
- R5.01 : Anglais
- Saé 5.Créa.01. Entreprendre : Créer par / pour le numérique

#### UE 6.5 : Entreprendre (semestre 6) (ECTS:12)

- R6.01 : Entrepreneuriat
- Portfolio Création Numérique Entreprendre
- stage Création numérique Entreprendre