

Field of study **Management, Economy,
Communication**

Training available in

Apprenticeship

Continuing education

Recognition of prior learning

How to apply :

<https://www.univ-gustave-eiffel.fr/en/formation/applications-and-enrolment/applications>

Course venue :

CFA UTEC - Site Avon
CFA Descartes, Champs-sur-Marne (77)

Calendar :

In initial training, the work placement period is a solid block of 12 weeks. Schedule of the work-study programme: 2 days of training / 3 days in the company.

Contacts :

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More information :

For further details :

<https://www.univ-gustave-eiffel.fr/international/etudiants-internationaux>

Service Information,
Orientation et Insertion Professionnelle (SIO-IP) :

sio@univ-eiffel.fr / Tel : +33 1 60 95 76 76



Professional Bachelor Management and Organisational Management Operational Organisational Management



Institut Universitaire de Technologie (IUT)

Professional Bachelor LP

TO GET THERE

This course is designed for:

- students with a Technical University Diploma, an Advanced Vocational Training Certificate or an equivalent diploma (two years of higher education)
- students who have completed two years of a Licence degree and wish to take a course with a professional focus that will open the door to the world of work after three years of higher education.
- professionals who wish to validate professional experience.

ACQUIRED SKILLS

Train managers able to carry out supervisory functions in different types of organisations and sectors, mainly in management, steering and coordination.

Graduates are local managers who are able to:

- implement the strategy of the organisation they work for,
- manage the activity they are responsible in accordance with the budget and targets imposed,
- master tools for management, communication and coordinating the drivers of performance,
- organise, motivate and lead a team,
- show initiative and work independently,

They are the link between the superior management and the employees.

YOUR FUTURE CAREER

This course aims to open the door to employment. Graduates of this professional Licence can aspire to the following positions:

- assistant manager,
- deputy company director in an SME/SMI,
- deputy department manager in a large organisation,
- deputy director of an association.

They can later progress to positions such as senior or department manager or executive positions.

BENEFITS OF THE PROGRAM

General training that covers a large range of organisations and sectors Long-standing partnerships with recognised actors of higher education apprenticeships Extensive individual support for students (methodology, support workshops, finding an apprenticeship, pedagogical follow-up, etc.) A graduate employment rate that testifies to the course's relevance to the reality and requirements of the professional world

More information



YEAR

CONNAÎTRE SON ENVIRONNEMENT

Culture économique (ECTS:4)

Droit des affaires (ECTS:2)

L'entreprise éco-responsable (RSE) (ECTS:2)

MANAGER (LES HOMMES ET LES ACTIVITES)

Management d'équipe et conduite du changement (ECTS:3)

Gestion des ressources humaines (ECTS:2)

Management de projet (ECTS:4)

Droit social (ECTS:2)

GERER LES ORGANISATIONS

Pilotage de la qualité et de l'innovation (ECTS:3)

Pilotage de la performance financière de l'entreprise (ECTS:3)

Veille & Stratégie (ECTS:4)

MAÎTRISER LES OUTILS

Anglais professionnel (ECTS:3)

Outils informatiques du manager et du web (ECTS:3)

Outils de communication du manager (ECTS:3)

Posture managériale (ECTS:2)

PROJET TUTORE

Projet tutoré

MISE EN SITUATION PROFESSIONNELLE

STAGE / Mémoire professionnel