Université Gustave Eiffel

Field of study Arts, Literature and Languages

Training available in

Initial training | Continuing education

Recognition of prior learning

How to apply :
https://www.univ-gustave-eiffel.fr/en/formation/applications-and-enrolment/applications

Course venue :
Campus Marne la Vallée - Noisy le Grand - Bâtiment Alexandra-David-Néel 2 allée du promontoire 93160 Noisy-le-Grand

Calendar :
Work placements lasting at least one month take place during L2 and L3 after the end of classes in semester 2.

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More information :
For further details :
https://www.univ-gustave-eiffel.fr/international/etudiants-internationaux
Service Information,
Orientation et Insertion Professionnelle (SIO-IP) :

sio@univ-eiffel.fr / Tel : +33 1 60 95 76 76

Université Gustave Eiffel
UFR LETTRES, ARTS, CRÉATION, TECHNOLOGIES

Bachelor's degree Arts Visual Studies, Digital Media and Arts

DIPLÔME CONFÉRANT GRADE DE LICENCE CONTRÔLÉ PAR L'ÉTAT

UFR de Lettres, Arts, Création, Technologies (LACT)

Bachelor's degree L1 L2 L3

TO GET THERE

L1: To be admitted, students must have a high school diploma or equivalent for international students.
Prerequisites: good writing skills and interest in visual arts and digital technology.

ACQUIRED SKILLS

The course skills are divided into two equally-important fields: visual studies and digital media and arts. The first prioritises a diverse theoretical approach to image (history of art and image, aesthetics, media theory, visual culture) and the second takes a theoretical and practical approach to digital technology and arts (theory and hands-on practice in digital art, graphic interfaces, interactivity, 3D modelling, web applications, etc.). In L3, students can choose to specialise and further develop their skills in visual studies or digital art and creation.
Students acquire skills by creating and producing digital projects as well as through written academic work and oral presentations.

YOUR FUTURE CAREER

The course prepares students to work in production and digital creation sectors, as well as in the digital sector applied to the fields of heritage, museography and culture.
Graduates can also pursue their studies at Université Gustave Eiffel, by applying to the Master's in Digital Arts and Visual Cultures, the professional Master's in Web Careers and Cultures, the professional Master's in Digital and Print Publishing, or the IMAC Engineering Diploma. They may also consider pursuing a Master's degree in the fields of digital arts or visual culture at other universities.

BENEFITS OF THE PROGRAM

A teaching team made up of faculty members, artists and professionals. A programme which focuses on image theory and hands-on practice. By developing their specialisation gradually, students are progressively guided towards visual studies or digital arts. Possibility for students to work towards their professional objectives, through work placements and tutored projects in L2 onwards.

More information

PROGRAM

SEMESTER 1

ÉTUDES VISUELLES 1 : découvrir les arts de l'image
History of visual arts and images 1 (ECTS:5)
History and aesthetic of photography (ECTS:3)
Image analysis 1 (ECTS:3)
MÉDIAS ET ARTS NUMÉRIQUES 1 : pratiquer les images numériques
Introduction to digital imagery 1 (ECTS:5)
Introduction to multimedia design (ECTS:3)
Design and treatment of still images 1 (ECTS:3)
TRANSVERSALES 1
Scientific and technical culture (ECTS:2)
Academic work techniques (ECTS:3)
Computer skills (C2i) (ECTS:1)
English specialisation 1 (ECTS:2)

SEMESTER 2

ÉTUDES VISUELLES 2 : découvrir les cultures visuelles
History of visual arts and images 2 (ECTS:6)
Aesthetic and theory of images (ECTS:3)
Media theory (ECTS:3)
MÉDIAS ET ARTS NUMÉRIQUES 2 : concevoir et élaborer des interfaces
Interactive design (ECTS:5)
Web technology (ECTS:3)
Design and treatment of still images 2 (ECTS:3)
TRANSVERSALES 2
History of stage performance (ECTS:3)
Academic work techniques (ECTS:2)
English specialisation 2 (ECTS:2)

SEMESTER 3

ÉTUDES VISUELLES 3: penser les arts et les cultures populaires
History of visual arts and images 3 (ECTS:5)
Image analysis 2 (ECTS:4)
Aesthetics and theory of images 2 (ECTS:2)
MÉDIAS ET ARTS NUMÉRIQUES 3: pratiquer et penser le numérique comme médium
Visual Art and new medias (ECTS:4)
Art and Internet (ECTS:5)
Animated images (ECTS:2)
Digital imagery 1 (ECTS:2)
TRANSVERSALES 3
Stage performance (ECTS:3)
Visual Art (ECTS:3)
English specialisation 3 (ECTS:3)

SEMESTER 4

ÉTUDES VISUELLES 4: penser les arts et les nouveaux médias
History of visual arts and images 4 (ECTS:5)
History and aesthetics of vidéo art (ECTS:4)
History of classic american cinema (ECTS:2)
MÉDIAS ET ARTS NUMÉRIQUES 4: pratiquer et penser les dispositifs interactifs
Media Art 1 (ECTS:3)
Theory and aesthetics of new medias 1 (ECTS:3)
Interactive devices 1 (ECTS:3)
Design and digital creation (ECTS:2)
TRANSVERSALES 4
Photography practice (ECTS:2)
Visual Art (ECTS:2)
English specialisation 4 (ECTS:2)
PRE-PROFESSIONNELLES
Optional work placement or supervised project (ECTS:2)

SEMESTER 5

OPTION A. ÉTUDES VISUELLES 5: approfondir sa culture artistique contemporaine
Visual culture and creation 1 (ECTS:4)
History of European cinema (ECTS:4)
Art events (ECTS:3)
OPTION B. ARTS NUMÉRIQUES ET CREATION 5: pratiquer les médias numériques
Research and digital creation 1 (ECTS:4)
Digital imagery 2 (ECTS:3)
Art and digital programming 1 (ECTS:4)
TRANSVERSALES 5
Art and digital humanities (ECTS:4)
Interactive devices 2 (ECTS:3)
Visual and sound culture (ECTS:4)
History of visual arts and images 5 (ECTS:3)
Transversal course 1
Design and digital edition (ECTS:3)
English specialisation 5 (ECTS:2)

SEMESTER 6

OPTION A. ÉTUDES VISUELLES 6: approfondir sa culture visuelle critique
Visual culture and creation 2 (ECTS:4)
Theories of images (ECTS:5)
Contemporary visual art (ECTS:5)
OPTION B. ARTS NUMÉRIQUES ET CREATION 6: créer avec les médias numériques
Research and digital creation 2 (ECTS:6)
Digital imagery 3 (ECTS:4)
Art and digital programming 2 (ECTS:4)
TRANSVERSALES 6
Theory and aesthetic of new medias 2 (ECTS:4)
History of visual arts and images 6 (ECTS:3)
Media Art 2 (ECTS:3)
Transversal course 1
Law (ECTS:2)
English specialisation 6 (ECTS:2)
PRE-PROFESSIONNELLES
Work placement (ECTS:2)