

Field of study **Arts, Literature and Languages**

Training available in

Apprenticeship	Initial training
Continuing education	Recognition of prior learning

How to apply :

<https://www.univ-gustave-eiffel.fr/en/formation/applications-and-enrolment/applications>

Course venue :

L'École supérieure des arts appliqués DUPERRÉ - 11 rue Dupetit-Thouars 75003 Paris
ESAA DUPERRÉ 11 rue Dupetit-Thouars, 75003 Paris

Calendar :

Work placement: between January and June.

Contacts :

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More information :

For further details :

<https://www.univ-gustave-eiffel.fr/international/etudiants-internationaux>

Service Information,

Orientation et Insertion Professionnelle (SIO-IP) :

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ESAA DUPERRÉ

Professional Bachelor Fashion Careers Fashion Careers



UFR de Lettres, Arts, Création, Technologies (LACT)

Professional Bachelor LP

TO GET THERE

This Professional Licence degree is aimed at students who have completed two years of higher education: Advanced Vocational Training Certificate (BTS) in Fashion or a two/three-year higher education degree in applied arts. It is not open to students who have completed BTS or Licence degrees in Fashion Management.

ACQUIRED SKILLS

Technical and professional skills: knowledge of materials, techniques, creation processes and computer tools.

Cultural skills: knowledge of art history, aesthetics and techniques for exhibition installation. Good command of English.

Skills in marketing, entrepreneurship and ethical and sustainable production: knowledge of the way in which various fashion companies operate (luxury and mass production) as well as of principles and techniques used in ethical and sustainable production.

YOUR FUTURE CAREER

At the end of this Professional Licence, graduates may work in the following roles:

Fashion designer (clothing, accessories, retail, fashion communication), in a studio, as a freelancer or in-house.

BENEFITS OF THE PROGRAM

Partnership with ESAA Duperré, France's most prestigious school for applied arts for fashion. Access to ESAA's facilities and dual student card. The course is structured around three areas: artistic culture, professional techniques, and a 12- to 24-week work placement. All three come together with students completing a tutored project, which is assessed by professionals and presented at the ESAA exhibition.

More information



YEAR

CULTURAL AND LINGUISTIC SKILLS

UE - CULTURE ARTISTIQUE (ECTS:5)

- Culture visuelle contemporaine
- Histoire de mode

UE - ANGLAIS (ECTS:2)

MARKETING AND SUSTAINABLE FASHION SKILLS

UE - ENTREPRISE ETHIQUE ET DURABILITE (ECTS:4)

- Culture d'entreprise
- PME et développement durable

UE - MARKETING APPLIQUE (ECTS:4)

- Marketing appliqué PAP
- Marketing du luxe, branding et presse

COMPETENCES TECHNIQUES ADDITIONNELLES

UE - INFOGRAPHIE, PHOTOGRAPHIE, TECHNIQUES NUMERIQUES

(ECTS:8)

- Photographie, édition
- Techniques numériques, infographie

PROFESSIONAL SKILLS

UE - LABORATOIRE DE CREATION (ECTS:15)

- Textile, surface
- Accessoires de mode
- Mode

UE - ATELIER DE CONCEPTION (ECTS:16)

- Prototypage
- Sérigraphie
- Conception collection
- Edition, stylisme

UE - STAGE (ECTS:6)

- Rapport de stage