Université Gustave Eiffel

Field of study Arts, Literature and Languages

Training available in

Apprenticeship	Initial training
Continuing education	Recognition of prior learning

How to apply :
https://www.univ-gustave-eiffel.fr/en/formation/applications-and-enrolment/applications

Course venue :
Campus Marne la Vallée - Champs sur Marne - Bâtiment Copernic 5 Boulevard Descartes 77420 Champs-sur-Marne (atelier de 20h à Estienne)

Calendar :
Work placements from January to end of March and mid-June to mid-September - apprenticeship: Semester 1: two days in a company, three days at university - Semester 2, from January to end of March: four days in a company, one day at university, from April to June: two days in a company, three days at university.

Contacts :
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More information :
For further details :
https://www.univ-gustave-eiffel.fr/international/etudiants-internationaux
Service Information,
Orientation et Insertion Professionnelle (SIO-IP) :

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Master's degree Book and Publishing Professions Print and Digital Book Publishing

DIPLÔME CONFÉRANT GRADE DE MASTER CONTRÔLÉ PAR L'ÉTAT

UFR de Lettres, Arts, Création, Technologies (LACT)

Master's degree M1 M2

TO GET THERE

Target candidates: Licence or Master's degree holders.

Knowledge and skills expected for admission to the course: French language proficiency, good general knowledge, methodological skills and ability to synthesise information, use of basic software, initiative, research and artistic creativity, interest in books and publishing (related experience welcome), knowledge of English.

ACQUIRED SKILLS

The course provides the skills required for creating, developing and managing publishing projects (books and multimedia) in literary, artistic, educational, cultural, scientific and practical fields.

It provides students with professional know-how as well as artistic, legal and financial knowledge and the skills required to take on the responsibilities of a publisher or to create a business.

YOUR FUTURE CAREER

After graduating, students can apply for positions in the field of print publishing as well as in publishing entities specialised in multimedia creation and website creation, development, online publication and management. Students may find employment as a publisher's assistant, project manager, editor (after several years' experience), head of an editorial department or small business, communications manager in the book industry, cultural establishments, or government ministries (positions as publishing manager or communications manager for publishing).

BENEFITS OF THE PROGRAM

This Master's proposes a single programme (print and digital) tailored to the evolution of publishing. It has a strong professional focus, as students can study in apprenticeship format from the first year and have the opportunity to undertake several long work placements if studying in initial training format. At the end of the programme, students undertake an individual publishing project, which draws on all the knowledge and skills acquired throughout and is supervised by professionals.

More information

PROGRAM

SEMESTER 1

BLOC1 : Connaître le monde de l'édition
Books and Publishers (ECTS:4)
Digital edition (ECTS:3)
BLOC2 : Maîtriser les techniques de l'édition
Making a book (ECTS:7)
- Edition livre papier
- Edition numérique
- E-pub

Publishing software (ECTS:6)
- Mise en page livre
- Exercises of writing

BLOC3 : Réaliser un projet éditorial
Writing (ECTS:8)
- Edition livre
- Edition numérique et multimédia
- Correction de copie

Image processing (ECTS:2)

SEMESTER 2

BLOC4 : S'initier aux technologies de pointe
UE 7: Utilisation et traitement de l'image (ECTS:3)
- Iconographie
- Edition livre

Digital technologies (ECTS:3)
Making a book (ECTS:5)
- Principes typographiques et graphiques
- Workshop

BLOC5 : Connaître les règles juridiques
Law and copyright (ECTS:3)
BLOC 6 : Communiquer et diffuser
Marketing (ECTS:3)
BLOC 7: Culture
English (ECTS:2)
literature (ECTS:2)
- Littérature formation initiale
- Littérature apprentis

UE 14: Histoire de l'art (ECTS:2)
- Histoire de l'art FI
- Histoire de l'art FA

BLOC8 : S'insérer en entreprise
UE15 : Méthodologie et soutenance du rapport de stage (ECTS:7)

SEMESTER 3

BLOC9 : Se professionnaliser
Metodology (ECTS:3)
Administration and management
BLOC 10 : Ouverture internationale (ECTS:6)
English class
international issues (ECTS:3)
BLOC11 : Réaliser un livre
Desktop publishing (ECTS:6)
- Edition livre
- Edition numérique

Making a book (ECTS:5)
Making a e-book (ECTS:5)

SEMESTER 4

BLOC12 : Valoriser et diffuser la culture
Literature and Art (ECTS:6)
Literature (ECTS:3)
BLOC 13 : Politique et droit éditorial
International issues (ECTS:3)
Editorial policies (ECTS:3)
BLOC 14 : Projet tutoré
Editorial project (ECTS:15)