

Field of study **Management, Economy,
Communication**

Training available in

Apprenticeship

Initial training

Continuing education

Recognition of prior learning

How to apply :

<https://www.univ-gustave-eiffel.fr/en/formation/applications-and-enrolment/applications>

Course venue :

Campus Marne la Vallée - Serris - Institut Francilien d'Ingénierie des Services (IFIS) 6-8 cours du Danube 77700 Serris

Calendar :

Term starts at the end of September. Work-study programme: 1 week in a company / 1 week at the university. As part of their dissertation preparation, students must find a company for the placement periods of their work-study programme by 20 December.

Contacts :

Yannick PONTON
Academic coordinator
yannick.ponton@univ-eiffel.fr

Asmaa HENNI
Ingénieure pédagogique et Professionnalisation
asmaa.henni@univ-eiffel.fr
Phone number : 01 60 95 78 37
Office : 208

Sylvie FRAPPESAUCE
Academic secretary
sylvie.frappesauce@univ-eiffel.fr
Phone number : 01 60 95 78 10
Office : 109

Isabelle LE GOUILL
Bureau d'accueil et d'information des étudiants
contactifis@u-pem.fr
Phone number : 01 60 95 78 14
Office : 111

More information :

For further details :
<https://www.univ-gustave-eiffel.fr/international/etudiants-internationaux>

Service Information,
Orientation et Insertion Professionnelle (SIO-IP) :

sio@univ-eiffel.fr / Tel : +33 1 60 95 76 76

Bachelor's degree Economics and Management Management, Service Engineering and Real Estate



Institut Francilien d'ingénierie des Services (IFIS)

Bachelor's degree L3

TO GET THERE

To enrol in the Management, Service Engineering and Real Estate Licence course, students must have passed second year of a Licence, an advanced vocational training certificate, a technical university diploma or an equivalent qualification (120 ECTS) in economics, management, law, civil engineering, electrical or electronic engineering, etc. Recruitment is based on application and a motivation interview.

ACQUIRED SKILLS

At the end of the year, graduates are able to use current management methods and techniques to prepare and implement decisions in the tertiary real estate sector.

The managerial aspect of the third-year Management, Service Engineering and Real Estate Licence programme contributes to the development of the following skills in preparation for the Management, Service Innovation and Real Estate Master's:

- Designing and carrying out real estate projects
 - Managing real estate projects
 - Building cooperation between stakeholders
 - Organising the technical and managerial activities of real estate
 - Acting with professionalism and a sense of responsibility
- (Excerpt from the Management, Service Engineering and Real Estate course skills reference framework)

YOUR FUTURE CAREER

The Management, Service Engineering and Real Estate Licence allows students to apply for jobs as tertiary real estate assistants in facility management (Assistant industrial or tertiary site manager, FM studies assistant, Assistant general services or work environment manager) or property management (Assistant tertiary asset manager, Assistant administrative officer, Assistant real estate manager or director).

The Management, Service Engineering and Real Estate Licence prepares students for a Master's in Management, particularly the Management, Service Innovation and Real Estate Master's, which targets professions in tertiary real estate: facility, property and asset management.

BENEFITS OF THE PROGRAM

The Management, Service Engineering and Real Estate third-year Licence course offers a dual training programme combining management and technology. It targets a wide range of professions in the fields of tertiary real estate and services of the future. The teaching is largely based on real-life situations. Classes are mainly collaborative and include workshops, case studies and projects with professional partners.

More information



PROGRAM

SEMESTER 5

Mobiliser les expertises manageriales et techniques de l'immobilier

41- Analyser les processus métiers de l'immobilier (ECTS:8)

- Comptabilité et finance d'entreprise
- Budget entreprise et immeuble
- Diagnostic organisationnel et managérial
- Technologies numériques, support au pilotage et à la com web

42- Comprendre les techniques et pathologies du bâtiment (ECTS:3)

- Maintenance et infrastructure du bâtiment
- Sécurité incendie

AGIR EN SITUATION PROFESSIONNELLE & DE RECHERCHE

51- Elaborer et réaliser un projet innovants (ECTS:3)

- Digibat Project

52- Problématiser, rechercher l'information, écrire et argumenter (ECTS:13)

- Méthodologie du travail universitaire
- Méthodologie de recherche et du MUP
- MUP, soutenance et séquence entreprise

53-Collaborer, s'autoévaluer, progresser par des formations complémentaires et/ou d'ouverture (ECTS:3)

- Démarche compétence : E-portfolio
- Engagemement d'actions Option1
- Certification Voltaire Option 2
- Autoformation en Anglais Option 3

SEMESTER 6

CONCEVOIR & REALISER

11- Cadrer un projet immobilier (ECTS:3)

- Acteurs et méthodes de gestion de projet

12- Innover et designer des services immobiliers (ECTS:1)

- Autocad - Lecture de plan - Gestion des surfaces

15- Bâtir la relation avec les clients et utilisateurs (ECTS:5)

- Marketing, principes et outils
- Connaissance des marchés
- Santé, hygiène et sécurité au travail

PILOTER

22- Appliquer une méthode et suivre les projets immobiliers (ECTS:5)

- Comptabilité analytique et contrôle de gestion
- Analyse de données : statistiques

23- Exploiter les cadres juridiques, règlements & normes en immobilier (ECTS:6)

- Architecture, construction et aménagement
- Contrats de l'immobilier et de services
- Administration de biens

COOPERER

31- Manager les équipes et conduire le changement (ECTS:5)

- Droit du travail
- RH et diagnostic organisationnel

32- Communiquer en interne et en externe (ECTS:2)

- Communication et expression

33- Manager dans un contexte international et multiculturel (ECTS:3)

- Business english