

Field of study **Arts, Literature and
Languages Management, Economy,
Communication**

Training available in

Initial training

Continuing education

How to apply :

<https://www.univ-gustave-eiffel.fr/en/formation/applications-and-enrolment/applications>

Course venue :

Campus Marne la Vallée - Champs sur Marne - Bâtiment Copernic 5 Boulevard Descartes 77420 Champs-sur-Marne
<https://lcs.univ-gustave-eiffel.fr/inscriptions-et-rentree/suivi-des-cours/emplois-du-temps> Site de l'UFR L&C : <https://lcs.univ-gustave-eiffel.fr/>

Calendar :

Work placement possible at the end of L3 (year 3) (minimum 2 months).

Contacts :

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More information :

For further details :

<https://www.univ-gustave-eiffel.fr/international/etudiants-internationaux>

Service Information,

Orientation et Insertion Professionnelle (SIO-IP) :

sio@univ-eiffel.fr / Tel : +33 1 60 95 76 76

Bachelor's degree Applied Foreign Languages English-German Tourism



UFR de Langues, Cultures et Sociétés (LCS)

Bachelor's degree L1 L2 L3

TO GET THERE

General high school diploma with options and specialisations in mathematics, specialisation in economics appreciated as a complement, with:

- skills for mathematical reasoning
- an interest in economic sciences

(For students from the old high school diploma programme, prior to 2021, Bac S or ES specialising in Mathematics).

ACQUIRED SKILLS

Skills in mathematics and economics (possibly including other skills in social science).

- Mathematics: Logical reasoning, modelling, analytical and numerical skills, algebra, probability and statistics.

- Economics: Micro and macro economics, general knowledge of economics and management (econometrics, management, human resources, international economics, accounting).

Computer Science: Use of IT tools (spreadsheets), statistical software (R, SAS), programming skills (Python).

YOUR FUTURE CAREER

Continuing studies at Université Gustave Eiffel:

- Master's degree in Actuarial Science
- Master's degree in Data Analysis

Other opportunities at Université Gustave Eiffel or elsewhere (sometimes requiring a change of studies during the programme):

- Master's degree in economics (particularly quantitative economics)
- Master's degree in applied mathematics
- Master's degree in accounting and auditing
- Master's degree in management

- Master's degree in banking
- Teaching professions

BENEFITS OF THE PROGRAM

Key features of the degree: - Small class sizes for individual support - Two disciplines - Wide range of Master's degrees available after the Licence degree - Reorientation possibilities - A modern language throughout the programme - Possibility of a work placement in L3 (year 3)

More information



PROGRAM

SEMESTER 1

UE 11 English 1 (ECTS:6)

- Grammar
- Translation
- Phonetics
- "No student left behind" Plan

UE 12 British Culture (ECTS:6)

- Written comprehension and expression
- Oral comprehension and expression
- Contemporary British civilisation

UE 13 Professional subjects (ECTS:6)

- Expression and communication in French
- "No student left behind" Plan
- Business Economics

UE 14 German 1 (ECTS:6)

- Grammar
- Translation (French-German)
- Translation (German French)
- "No student left behind" Plan

UE 15 Contemporary Germany (ECTS:6)

- Written comprehension and expression
- Oral comprehension and expression
- Contemporary German civilisation

SEMESTER 2

UE 21 English 2 (ECTS:6)

- Grammar
- Translation
- Phonetics

UE 22 Anglosphere (ECTS:6)

- Written comprehension and expression
- Oral comprehension and expression
- Contemporary American civilisation

UE 23 Professional subjects (ECTS:6)

- Expression and communication in French
- Business economics 2
- Introduction to law

UE 34 German 2 (ECTS:6)

- Grammar
- Translation (French-German)
- Translation (German French)

UE 15 Contemporary Germany 2 (ECTS:6)

- Written comprehension and expression
- Oral comprehension and expression
- Contemporary German civilisation

SEMESTER 3

UE 31 Anglais 3 (ECTS:6)

- Grammar
- Traduction
- Multimedia communication

UE 32 Monde anglophone (ECTS:6)

- American civilization
- Business English

UE 33 Matières professionnelles (ECTS:4)

- Expression and communication in French 3
- Contract law
- Economic analysis and policies
- Internship and professional project

UE 36 LV3 au choix + Informatique (ECTS:2)

- Third foreign language
- Third foreign language
- Third foreign language
- Third foreign language
- Third foreign language
- Third foreign language
- Computer tools
- UE 34 Espagnol 3
- Grammar
- Business Spanish

UE 34 Allemand 3 (ECTS:6)

- Grammar
- French to German translation
- German to French translation

UE 35 L'Allemagne d'aujourd'hui 3 (ECTS:6)

- German civilization
- Economic German
- Oral and written communication

SEMESTER 4

UE 41 Anglais 4 (ECTS:5)

- Grammar
- Traduction
- Multimedia communication

UE 42 Monde anglophone (ECTS:5)

- British civilization
- Legal English

UE 43 Matières professionnelles (ECTS:5)

- Expression and communication in French 4
- Contract law
- Quantitative technics for management
- Economic analysis and policies

UE 46 LV3 au choix + Informatique (ECTS:2)

- Third foreign language
- Third foreign language
- Third foreign language
- Third foreign language
- Third foreign language
- Third foreign language
- Computer tools

UE 44 Allemand 4 (ECTS:5)

- Grammar
- Translation

Translation (ECTS:1.5)

UE 45 Sociétés allemandes (ECTS:5)

- Oral and written communication
- Business German
- German civilization
- Contemporary German economy

UE 47 d'OUVERTURE (Arts, Lettres, Sport...) (ECTS:3)

SEMESTER 5

UE 51 English (ECTS:8)

- Multimedia communication
- English to French translation
- French to English translation
- American civilization

UE 53 Communication and Legal context (ECTS:8)

- French communication for business
- Corporate law
- European Law and institution
- UE 55 Third Foreign Language
- Chinois intermédiaire
- Espagnol intermédiaire
- Italien intermédiaire
- Japonais intermédiaire
- Portugais intermédiaire
- Russe intermédiaire

UE 52 German (ECTS:8)

- Oral and written communication
- German to French translation applied to economy
- French to German translation applied to economy
- German civilization

UE 54 Tourism (ECTS:6)

- Actors of tourism
- Tourism and institutions
- Tourism Marketing
- International tourism flows

SEMESTER 6

UE 61 English (ECTS:7)

- Multimedia communication
- English to French translation
- French to English translation
- British civilization

UE 63 Organization and cultural environment of companies (ECTS:7)

- Organization and funding of companies
- Employment law
- Geopolitics and geoeconomy
- Intercultural communication
- LV3 au choix
- Chinois intermédiaire
- Espagnol intermédiaire
- Italien intermédiaire
- Japonais intermédiaire
- Portugais intermédiaire
- Russe intermédiaire

UE 62 German (ECTS:7)

- Oral and written communication
- German to French translation applied to economy
- French to German translation applied to economy
- German civilization

UE 64 Tourism (ECTS:6)

- Introduction to regional economy and local development
- International economy of tourism
- Initiation to hotel management
- Touristic communication

Internship (ECTS:3)