

Field of study **Arts, Literature and  
Languages Management, Economy,  
Communication**

Training available in

Initial training

Continuing education

#### How to apply :

<https://www.univ-gustave-eiffel.fr/en/formation/applications-and-enrolment/applications>

#### Course venue :

Campus Marne la Vallée - Champs sur Marne - Bâtiment Copernic 5 Boulevard Descartes 77420 Champs-sur-Marne

#### Calendar :

Mandatory work placement of four weeks at the end of L1.  
Mandatory work placement of eight weeks at the end of L3.  
Business and Trade - International Trade Careers programme:  
Mandatory work placement of three months <https://lcs.univ-gustave-eiffel.fr/inscriptions-et-rentree/suivi-des-cours/calendriers>

#### Contacts :

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#### More information :

For further details :  
<https://www.univ-gustave-eiffel.fr/international/etudiants-internationaux>  
Service Information,  
Orientation et Insertion Professionnelle (SIO-IP) :  
[sio@univ-eiffel.fr](mailto:sio@univ-eiffel.fr) / Tel : +33 1 60 95 76 76



## Bachelor's degree Applied Foreign Languages English-Spanish Tourism



UFR de Langues, Cultures et Sociétés (LCS)

Bachelor's degree L1 L2 L3

#### TO GET THERE

Students must hold a high school diploma (preferably from the general track or potentially from the management science and techniques track) or alternatively, have sufficient recognised professional experience (on the basis of application). Admission to L2 or L3 on the basis of application (International Trade Careers programme limited to 60 places). Students must have previously studied the two languages (no beginners).

#### ACQUIRED SKILLS

Trilingual specialist language course

The programmes:

“Business and Trade” aims to give students the tools and knowledge needed to understand the world of business and international trade in an intercultural context.

“Tourism Careers” aims to allow students to understand the realities of the sector and introduce them to analytical, strategic and accounting tools used in tourism.

“Specialised Translation” aims to make students proficient in current translation techniques so that they can translate commercial, legal or technical documents used in companies.

“International Trade Careers” aims to provide students with academic and professional proficiency in techniques of international trade, international marketing, general business culture and languages. (See the specific brochure for this programme).

#### YOUR FUTURE CAREER

Jobs in international relations, translation, logistics, banking and international trade (import/export), tourism and all fields of the tertiary sector with a strong international dimension, whether in France or overseas. Administrative careers.

Types of jobs: project manager, international team leader, logistics manager, purchasing manager, export zone sales manager, export and/or import sales representative, translator, local tourism promotional manager, tourism agency deputy director, export sales administrative assistant, import assistant, supply chain assistant, logistics assistant, documentary credit assistant, export sales assistant, sourcing assistant.

Students can pursue a Master's at UGE (International Trade, Tourism, Specialised Translation).

Students can also pursue a Master's at other universities, business schools or logistics schools.

#### BENEFITS OF THE PROGRAM

The Licence in Applied Foreign Languages at Université Gustave Eiffel prepares students to enter the professional world, thanks to the two mandatory work placements, and facilitates and encourages them to pursue their studies with a Master's degree (at UGE or elsewhere). The international and intercultural aspect of the course (students can choose a third foreign language out of six options, possibility for exchanges and work placements overseas) allows students to find employment quickly and effectively, increasingly often in an international context. Assistance with the search for a work placement and/or job, through workshops provided by external trainers to help students identify their skills. Unique aspect of the Business and Trade - International Trade Careers programme: work-study format possible (apprenticeship or professionalisation contract) or long work placement.

More information



# PROGRAM

## SEMESTER 1

### UE 11 English 1 (ECTS:6)

- Grammar
- Translation
- Phonetics
- "No student left behind" Plan

### UE 12 British Culture (ECTS:6)

- Written comprehension and expression
- Oral comprehension and expression
- Contemporary British civilisation

### UE 13 Professional subjects (ECTS:6)

- Expression and communication in French
- "No student left behind" Plan
- Business Economics

### UE 14 Espagnol (ECTS:6)

- Translation
- Written comprehension and expression
- Grammar
- "No student left behind" Plan

### UE 15 Espagne d'aujourd'hui (ECTS:6)

- Oral comprehension and expression
- Contemporary Spanish civilization

## SEMESTER 2

### UE 21 English 2 (ECTS:6)

- Grammar
- Translation
- Phonetics

### UE 22 Anglosphere (ECTS:6)

- Written comprehension and expression
- Oral comprehension and expression
- Contemporary American civilisation

### UE 23 Professional subjects (ECTS:6)

- Expression and communication in French
- Business economics 2
- Introduction to law

### UE 24 Espagnol 2 (ECTS:6)

- Translation
- Written comprehension and expression
- Grammar

### UE 25 Mondes hispanophones (ECTS:6)

- Oral comprehension and expression
- Latin American civilization

## SEMESTER 3

### UE 31 Anglais 3 (ECTS:6)

- Grammar
- Traduction
- Multimedia communication

### UE 32 Monde anglophone (ECTS:6)

- American civilization
- Business English

### UE 33 Matières professionnelles (ECTS:4)

- Expression and communication in French 3
- Contract law
- Economic analysis and policies
- Internship and professional project

### UE 36 LV3 au choix + Informatique (ECTS:2)

- Third foreign language
- Computer tools
- UE 34 Espagnol 3
- Grammer
- Business Spanish

### Translation (ECTS:3)

- UE 35 Mondes hispanophones
- Spanish civilization
- Oral comprehension and expression

## SEMESTER 4

### UE 41 Anglais 4 (ECTS:5)

- Grammar
- Traduction
- Multimedia communication

### UE 42 Monde anglophone (ECTS:5)

- British civilization
- Legal English

### UE 43 Matières professionnelles (ECTS:5)

- Expression and communication in French 4
- Contract law
- Quantitative technics for management
- Economic analysis and policies

### UE 46 LV3 au choix + Informatique (ECTS:2)

- Third foreign language
- Computer tools

### UE 44 Espagnol 4 (ECTS:5)

- Grammer
- Business Spanish
- Translation

### UE 45 Mondes hispanophones (ECTS:5)

- Oral comprehension and expression
- Latin-american civilization

### UE 47 d'OUVERTURE (Arts, Lettres, Sport...) (ECTS:3)

**SEMESTER 5****UE 51 English (ECTS:8)**

- Multimedia communication
- English to French translation
- French to English translation
- American civilization

**UE 53 Communication and Legal context (ECTS:8)**

- French communication for business
- Corporate law
- European Law and institution
- UE 55 Third Foreign Language
- Chinois intermédiaire
- Espagnol intermédiaire
- Italien intermédiaire
- Japonais intermédiaire
- Portugais intermédiaire
- Russe intermédiaire

**UE 52 Spanish (ECTS:8)**

- Oral expression
- Spanish to French translation
- French to Spanish translation
- Civilization of hispanic countries

**UE 54 Tourism (ECTS:6)**

- Actors of tourism
- Tourism and institutions
- Tourism Marketing
- International tourism flows

**SEMESTER 6****UE 61 English (ECTS:7)**

- Multimedia communication
- English to French translation
- French to English translation
- British civilization

**UE 63 Organization and cultural environment of companies (ECTS:7)**

- Organization and funding of companies
- Employment law
- Geopolitics and geoeconomy
- Intercultural communication
- LV3 au choix
- Chinois intermédiaire
- Espagnol intermédiaire
- Italien intermédiaire
- Japonais intermédiaire
- Portugais intermédiaire
- Russe intermédiaire

**UE 62 Espagnol (ECTS:7)**

- Written expression
- Spanish to French translation
- French to Spanish translation
- Civilization of hispanic countries

**UE 64 Tourism (ECTS:6)**

- Introduction to regional economy and local development
- International economy of tourism
- Initiation to hotel management
- Touristic communication

**Internship (ECTS:3)**