

Field of study **Human and social sciences, architecture, sport Arts, Literature and Languages Management, Economy, Communication**

Training available in

Apprenticeship

Initial training

Continuing education

Recognition of prior learning

How to apply :

<https://www.univ-gustave-eiffel.fr/en/formation/applications-and-enrolment/applications>

Course venue :

Campus Marne la Vallée - Serris - Institut Francilien d'Ingénierie des Services (IFIS) 6-8 cours du Danube 77700 Serris

Calendar :

1 month of classes / 2 months in a company (with a minimum of 12 weeks in a company)

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More information :

For further details :
<https://www.univ-gustave-eiffel.fr/international/etudiants-internationaux>
Service Information,
Orientation et Insertion Professionnelle (SIO-IP) :
sio@univ-eiffel.fr / Tel : +33 1 60 95 76 76

Professional Bachelor Tour guide Tour guide



Institut Francilien d'ingénierie des Services (IFIS)

Professional Bachelor LP

TO GET THERE

Advanced vocational training certificate, university technical diploma, second-year Licence degree, validation of professional skills.

ACQUIRED SKILLS

The Tour Guide professional Licence is designed to meet companies' needs in the implementation of their sales, promotion and tourism development policies. In this highly competitive sector, jobs are evolving quickly and becoming increasingly professional, meaning that specialised knowledge of monuments, history, sites and guidance techniques is required.

YOUR FUTURE CAREER

The career prospects are rich and varied: guide, tour guide, promotion of local tourism within tourist organisations, etc.

BENEFITS OF THE PROGRAM

Strong partnerships with the Seine-et-Marne Chamber of Commerce and Industry and companies in the sector make it easier for students to obtain work placements or apprenticeships. Students also receive efficient follow-up from tutors at the university, allowing them to validate and easily integrate work and projects completed at the university within the company. This approach also aims to foster trust and harmony between training and the professional world.

More information



YEAR

UE Histoire (ECTS:7)

- Aspects de l'Histoire de France et de ses régions
- Histoire de l'Art
- Les grands écrivains et Paris
- Histoire des monuments de Paris

UE Pratique professionnelle des langues (ECTS:4)

- LV anglais
- LV Guidage-Visite anglais

UE Pratique du guidage (ECTS:13)

- Conduite de la prestation orale
- Lecture et interprétation du paysage
- Lecture et interprétation d'œuvres et d'objets culturels
- Conduite de la prestation visites et de sites

UE Connaissance et gestion de l'activité professionnelle (ECTS:8)

- Insertion professionnelle - Création d'entreprise
- Conférences Métier
- Marketing et produits

UE spécifique (ECTS:8)

- Traditions socio-culturelles
- Publics handicapés
- Tourisme culturel
- Economie et politique publique du patrimoine

UE Projet Tutoré (ECTS:8)

- Mise en œuvre d'un projet collectif et rédaction d'un mémoire
- Travail personnel projet tutoté

UE Stage et pratique professionnelle (ECTS:12)

- Stage
- Organisation de visites et de voyages d'études