

Field of study **Arts, Literature and
Languages Management, Economy,
Communication**

Training available in

Initial training

Continuing education

Recognition of prior learning

How to apply :

<https://www.univ-gustave-eiffel.fr/en/formation/applications-and-enrolment/applications>

Course venue :

Campus Marne la Vallée - Champs sur Marne - Bâtiment Bois de l'Étang 5 Boulevard Descartes 77420 Champs-sur-Marne

Calendar :

Optional work placement from April to September for foreign students.

Contacts :

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More information :

For further details :

<https://www.univ-gustave-eiffel.fr/international/etudiants-internationaux>

Service Information,

Orientation et Insertion Professionnelle (SIO-IP) :

sio@univ-eiffel.fr / Tel : +33 1 60 95 76 76



IAE PARIS-EST
École de management
UNIVERSITÉ PARIS-EST CRETEIL - UNIVERSITÉ GUSTAVE EIFFEL

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École de management
UNIVERSITÉ PARIS-EST CRETEIL - UNIVERSITÉ GUSTAVE EIFFEL

Bachelor's degree Economics and Management International Management



UFR de Sciences Économiques et de Gestion (SEG)
IAE Paris-Est

Bachelor's degree L3

TO GET THERE

Students must have earned 120 ECTS or equivalent within the framework of a Licence degree, Technical University Diploma or Advanced Vocational Training Certificate in Economics, Management or Social Sciences. The programme is in English, and requires a minimum B2 level (4 skills) and, for foreign students, a B1 level in French is preferable.

ACQUIRED SKILLS

Acquiring general skills: autonomy, university work methods, the ability to analyse and summarise, written and oral expression and cross-cultural interpersonal skills. Pre-professional skills: understanding of the socio-economic sector, personal and career plan, contextualisation of acquired knowledge. Specific skills in management and quantitative methods.

YOUR FUTURE CAREER

Students with a Licence degree can try to enter the international job market or have a number of options for continuing their studies if they wish to become senior executives:

- Pursue their studies in one of IAE's specialisations,
- Pursue their studies abroad,
- Enrol at another university or business school.

BENEFITS OF THE PROGRAM

The programme is taught in English and is open to both French and foreign students. French students study abroad in the second semester and foreign students complete a work placement. Second foreign language or French as a foreign language compulsory. IAE-accredited.

More information



PROGRAM

SEMESTER 5

Concepts en sciences de gestion : apprendre et analyser MI 1
Management control (ECTS:4)
Marketing research (ECTS:4)
Human resource management (ECTS:4)
History of management theories (ECTS:4)
Compétences interculturelles
Intercultural management (ECTS:3)
Données : mesurer et valider MI 1
Descriptive statistics (ECTS:3)
Communiquer à l'écrit et à l'oral MI 1
Business English (ECTS:3)
Foreign Language or French as a foreign Language (ECTS:3)
Positionnement vis-à-vis d'un champ professionnel MI 1
Career planning in a changing world (ECTS:2)
UE Libre (ECTS:3)

SEMESTER 6

Concepts en sciences de gestion : apprendre et analyser MI 2
Diagnostic organisationnel et pratique professionnelle (ECTS:4.5)
General management (ECTS:3)
Finance (ECTS:4.5)
Management case study (ECTS:3)
Business game (ECTS:3)
Communiquer à l'écrit et à l'oral MI 2
Business English (ECTS:3)
Foreign Language or French as a foreign Language (ECTS:3)
Positionnement vis-à-vis d'un champ professionnel MI 2
Internship (ECTS:6)
Compétences management international
International skills for a changing world (ECTS:3)
UE Libre (ECTS:3)