

Field of study **Management, Economy,  
Communication**

Training available in

Apprenticeship

Initial training

Continuing education

Recognition of prior learning

#### How to apply :

<https://www.univ-gustave-eiffel.fr/en/formation/applications-and-enrolment/applications>

#### Course venue :

Campus Marne la Vallée - Champs sur Marne - Bâtiment Bois de l'Étang 5 Boulevard Descartes 77420 Champs-sur-Marne

#### Calendar :

Initial training and lifelong learning: Full-time from October to February, with a four-month work placement from March to June. Apprenticeship training: work-study programme over one year from October to October - two days with a company/three days at university from October to February, four days with a company/one day at university from March to June and full-time with a company from July to September.

#### Contacts :

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#### More information :

For further details :  
<https://www.univ-gustave-eiffel.fr/international/etudiants-internationaux>

Service Information,  
Orientation et Insertion Professionnelle (SIO-IP) :

[sio@univ-eiffel.fr](mailto:sio@univ-eiffel.fr) / Tel : +33 1 60 95 76 76



## Professional Bachelor Management of Social and Solidarity Economy Organisations Management of Social and Solidarity Economy Organisations



UFR de Sciences Économiques et de Gestion (SEG)

Professional Bachelor LP

#### TO GET THERE

The Professional Licence in the Management of Social and Solidarity Economy Organisations is open to all candidates in initial training who have completed a second-year undergraduate diploma (DUT- University Technology Diploma, BTS - Advanced Vocational Training Certificate, L2, etc.), i.e. who have obtained 120 credits, or in lifelong learning.

#### ACQUIRED SKILLS

It targets three types of skills:

- 1) conceptual, with courses on the social economy sector and its specific characteristics.
- 2) professional, with skills in associative project management and its tools.
- 3) technical, with the effective use of tools, be they written or spoken communication, English or ICT-related.

#### YOUR FUTURE CAREER

The Licence prepares students to stimulate the creation of new associations, train their managers, employees and volunteers, build and coordinate networks of associations, amalgamate them, create sustainable partnerships with other regional organisations and authorities, develop and galvanise the structure's internal or external communication, and fulfil all the missions of a project assistant in communications and/or in associative development, of a project manager, communications officer, associative development officer and partnerships officer.

#### BENEFITS OF THE PROGRAM

The Licence is part of the popular education movement aimed at individual and collective emancipation through students actively participating in their training and individual support. The teaching team consists of - a permanent faculty composed of academics specialised in the disciplines taught, - experienced professionals. The degree is part of the development programme of the Social and Solidarity Economy Chair at Université Gustave Eiffel, whose training and research activities are aimed at recognising the social and solidarity economy within the university as another economy.

More information



# PROGRAM

## SEMESTER 1

**Connaitre l'ESS, théories, cadre juridique**  
**Droits de l'ESS** (ECTS:2.5)  
**Théories de l'ESS** (ECTS:2.5)  
**Acteurs de l'ESS** (ECTS:2.5)  
**Métiers de l'ESS** (ECTS:2.5)  
**Politique publique et ESS** (ECTS:2.5)  
**Outils de gestion pour la conduite de projet en ESS**  
**Gestion des ressources humaines** (ECTS:3)  
**Conduite de projet associatif** (ECTS:5)  
**Business Plan** (ECTS:2.5)  
**Audit Organisationnel** (ECTS:2.5)  
**ESS et commande publique** (ECTS:2.5)  
**Développement associatif** (ECTS:2.5)

## SEMESTER 2

**Maîtriser les différents outils de communication**  
**Performance Lobbying** (ECTS:2.5)  
**Création de site internet** (ECTS:2.5)  
**In design** (ECTS:2.5)  
**Communication institutionnelle** (ECTS:2.5)  
**Maîtriser la conduite de projet collectif et expertise**  
**UE 4 - PROJET TUTURE** (ECTS:8)  
- Projet collectif  
- Projet individuel

**Maîtriser l'expression écrite et orale**  
**Anglais** (ECTS:2)  
**Expression** (ECTS:1.5)  
**Atelier création** (ECTS:1.5)  
**Recherche d'emploi** (ECTS:1.5)  
**Rédiger un mémoire:expériences/compétences/preuves, analyse**  
**Mémoire professionnel** (ECTS:15)