

Field of study **Management, Economy,  
Communication**

Training available in

Continuing education

Recognition of prior learning

#### How to apply :

<https://www.univ-gustave-eiffel.fr/en/formation/applications-and-enrolment/applications>

#### Course venue :

Campus Marne la Vallée - Champs sur Marne - Bâtiment Bois de l'Étang 5 Boulevard Descartes 77420 Champs-sur-Marne

#### Calendar :

A two-year programme, with 20 days of classes per year  
Training dates: from 27 September 2023 to 11 July 2025

#### Contacts :

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#### More information :

For further details :

<https://www.univ-gustave-eiffel.fr/international/etudiants-internationaux>

Service Information,

Orientation et Insertion Professionnelle (SIO-IP) :

[sio@univ-eiffel.fr](mailto:sio@univ-eiffel.fr) / Tel : +33 1 60 95 76 76



**IAE PARIS-EST**  
École de management  
UNIVERSITÉ PARIS-EST CRETEIL - UNIVERSITÉ GUSTAVE EIFFEL

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**IP2A**

## Master's degree Management Management of Apprentice Training Centres



UFR de Sciences Économiques et de Gestion (SEG)  
IAE Paris-Est

Master's degree M2

#### TO GET THERE

This course is intended primarily for directors of Apprentice Training Centres and their management teams.

#### ACQUIRED SKILLS

The course develops the skills required for the strategic and operational management of Apprentice Training Centres and, in particular, for creating and managing innovative projects, for managing overall performance, for establishment strategy and organization as well as knowledge of the institutional context of the apprenticeship.

#### YOUR FUTURE CAREER

After completing the Master's degree, graduates can progress within their own organisation or to other similar organisations.

#### BENEFITS OF THE PROGRAM

The Master's degree in the Management of Apprentice Training Centres is the only Master's course in France dedicated to Apprentice Training Centre (CFA) management teams; it has been offered for 4 years by the Paris-Est Business Administration Institute (IAE) on the Marne-La-Vallée campus, in partnership with IP2A, and is run by a teaching team comprising management and sociology academics as well as high-level professionals. It is a two-year training programme with a structure suitable for students to continue their regular professional activity.

More information



# PROGRAM

## SEMESTER 3

**Conduire le changement dans un CFA**  
**Approche stratégique des organisations scolaires** (ECTS:4)  
**Gérer les équipes et les ressources humaines dans les organisations scolaires** (ECTS:4)  
**Conduite du changement dans les organisations** (ECTS:4)  
**Sociologie des organisations et du travail** (ECTS:4)  
**Connaître les contextes institutionnels, juridiques et sociaux des CFA**  
**Contexte institutionnel, juridique et pédagogique des CFA** (ECTS:5)  
**Gestion des ressources humaines en CFA** (ECTS:3)  
**Analyser de manière réflexive et argumentée le pilotage de l'organisation**  
**Méthodologie du mémoire et de l'étude de cas** (ECTS:2)  
**Conférences transversales** (ECTS:1)  
**Anglais professionnel** (ECTS:3)

## SEMESTER 4

**Piloter les performances des organisations scolaires**  
**Management de la qualité dans les organismes de formation** (ECTS:3)  
**Conception et production de services** (ECTS:3)  
**Evaluation et pilotage des performances des organismes de formation** (ECTS:3)  
**Piloter opérationnellement un CFA**  
**Pilotage économique et pédagogique d'un CFA** (ECTS:3)  
**Stratégies de service et développement commercial** (ECTS:3)  
**Analyser de manière réflexive et argumentée le pilotage de l'organisation**  
**Conférences transversales** (ECTS:1)  
**Méthodologie du mémoire et présoutenance** (ECTS:2)  
**Mémoire professionnel, écrit et oral** (ECTS:12)