

Field of study **Management, Economy,
Communication**

Training available in

Continuing education

Recognition of prior learning

How to apply :

<https://www.univ-gustave-eiffel.fr/en/formation/applications-and-enrolment/applications>

Course venue :

Campus Marne la Vallée - Champs sur Marne - Bâtiment Bois de l'Étang 5 Boulevard Descartes 77420 Champs-sur-Marne

Calendar :

3.5 days per month from January to November

Contacts :

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More information :

For further details :

<https://www.univ-gustave-eiffel.fr/international/etudiants-internationaux>

Service Information,
Orientation et Insertion Professionnelle (SIO-IP) :

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IAE PARIS-EST
École de management
UNIVERSITÉ PARIS-EST CRETEIL - UNIVERSITÉ GUSTAVE EIFFEL

IAE PARIS-EST
ÉCOLE DE MANAGEMENT
UNIVERSITÉ PARIS-EST CRETEIL - UNIVERSITÉ GUSTAVE EIFFEL

Master's degree Management Management of Social and Solidarity Enterprises



UFR de Sciences Économiques et de Gestion (SEG)
IAE Paris-Est

Master's degree M2

TO GET THERE

This Master's programme is for people currently working, with at least three years' experience in an organisation. Candidates for this Master's degree must have an M1 level (i.e. 4 years' higher education) or, in exceptional cases, an L3 level (3 years' higher education), in which case they must submit an application for Validation of Professional and Personal Experience if they are accepted onto the course.

ACQUIRED SKILLS

At the end of the training programme, graduates are capable of managing projects and teams in Social and Solidarity Economy enterprises, that is:

- master the setting-up, monitoring and funding of projects
- develop new actions
- build a vision and support change from a perspective of overall performance
- manage multi-stakeholder and multi-societal teams
- develop dialogue and local democracy and skills for involving stakeholders.

YOUR FUTURE CAREER

At the end of the training programme, graduates will have gained the knowledge, abilities and skills to conduct projects in SSE organisations, to perform consultancy activities for SSE organisations, to develop, manage and/or run businesses in the field of SSE or support project initiators in SSE enterprises or SSE public policy development. The Master's degree trains executives for Social and Solidarity Economy structures in a wide range of business sectors, including popular education, personal services, support for business start-ups, fair trade, solidarity finance, micro-credit, the environment, renewable energy and the timber industry.

BENEFITS OF THE PROGRAM

is supported by a team of lecturer-researchers from the IAE and the IRG (management team in cooperation with the social and solidarity economy (SSE) management network) or ERUDITE (economics team, SSE chair) involved in work on social and solidarity organisations and who have built up partnerships with players in the SSE field. Furthermore, our training programme takes place over 11 months, three and a half days a month, making it easier for managers to access.

More information



PROGRAM

SEMESTER 3

Connaître l'ESS - Réaliser des innov sociales

L'ESS : histoire et enjeux d'un secteur (ECTS:4)

Innovations sociales dans l'ESS (ECTS:4)

Savoir manager et gérer des équipes

Management d'équipe (ECTS:3)

Gestion des ressources humaines (ECTS:3)

Savoir réaliser une étude de public et communiquer

Méthodologie d'étude des publics (ECTS:4)

Communication (ECTS:3)

Savoir financer et piloter les activités de l'ESS

Financement des activités sociales et solidaires (ECTS:4)

Pilotage des activités dans l'ESS (ECTS:4)

SEMESTER 4

Organiser la participation des parties prenantes

Ingénierie de projet (ECTS:4)

Gouvernance participative et démocratique (ECTS:4)

Savoir problématiser, écrire et argumenter un projet

**Méthodologie (atelier d'écriture réflexif et développement personnel)
(ECTS:4)**

Mémoire, écrit et soutenance orale (ECTS:16)

Anglais pour l'ESS (ECTS:2)