

Field of study **Human and social  
sciences, architecture, sport**

Training available in

Apprenticeship

Initial training

Continuing education

Recognition of prior learning

### How to apply :

<https://www.univ-gustave-eiffel.fr/en/formation/applications-and-enrolment/applications>

### Course venue :

Campus Marne la Vallée - Champs sur Marne - Bâtiment Bois de l'Etang 5 Boulevard Descartes 77420 Champs-sur-Marne

### Calendar :

September - July. 4 to 6 months full-time work placement or work-study programme.

### Contacts :

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### More information :

For further details :

<https://www.univ-gustave-eiffel.fr/international/etudiants-internationaux>

Service Information,

Orientation et Insertion Professionnelle (SIO-IP) :

[sio@univ-eiffel.fr](mailto:sio@univ-eiffel.fr) / Tel : +33 1 60 95 76 76



UFR de Sciences Humaines et Sociales (SHS)

Master's degree M2

### TO GET THERE

Master 1 or equivalent, preferably in Social Science (history, art history, geography, sociology, literature, languages) or any other field (art, law, science, etc.). Applicants must have a career plan and an interest in the field of culture.

### ACQUIRED SKILLS

Cultural policies in France and Europe, artistic processes and cultural diversity, cultural territories and audience development, applied cultural engineering.

### YOUR FUTURE CAREER

Career opportunities at the end of this pathway are found in cultural and artistic establishments, in popular education structures (youth cultural centres, associations), in local authorities, in artistic teams (companies, collectives): cultural project manager, project manager (local authorities, companies), project manager (for example, as part of the cultural themes of urban policy), cultural affairs manager (local authority), public relations manager, association or festival manager.

### BENEFITS OF THE PROGRAM

The Territorial Cultural Development trains a group of 25 students maximum every year, which means optimal tailored support can be offered. The teaching team comprises 50% university lecturers and 50% professionals from the world of culture, which ensures students are provided with sound academic and professional training Partnerships with the Ferme du Buisson (cultural centre), the CMN (National Monuments Centre), 104 (cultural centre), Act'Arts (cultural event operator), Citizens' associations, French Villes d'art et d'histoire network (Towns of Art and History), etc. as well as with the CFA Descartes (Apprentice Training Centre) provide a wealth of career opportunities.

More information



# PROGRAM

## SEMESTER 3

**1 - Politiques culturelles en France et en Europe**  
Histoire des politiques culturelles (ECTS:3)  
Les partenariats culturels entre l'Etat et collectivités (ECTS:3)  
Monde rural et développement culturel (ECTS:3)

**2 - Processus artistiques et diversités culturelles**  
Processus de création, nouveaux territoires de l'art(arts de la scène)  
analyses critiques et réceptions (ECTS:3)  
L'oeuvre d'art et ses publics (peinture, sculpture, cinéma) (ECTS:3)  
Problématiques et enjeux du patrimoine (ECTS:2)

**3 - Territoires culturels et développement des publics**  
Territoires, espaces sociaux (ECTS:2)  
Socio de la culture, des publics & pratiques culturelles (ECTS:2)  
Culture et développement territorial (ECTS:2)

**4 - Ingénierie culturelle appliquée**  
Web/communication dans le champ culturel (incluant Internet) (ECTS:2)  
Les nouveaux chemins de l'action artistique et culturelle (ECTS:2)  
Enjeux culturels et politiques de la programmation (ECTS:3)

## SEMESTER 4

**5 - Outils méthodologiques**  
Droit et gestion appliqués au champ culturel (ECTS:2)  
Arts and Cultural Management (Anglais) (ECTS:2)  
Conception et suivi de projet (ECTS:2)

**6 - Mémoire / Projet**  
Mémoire (ECTS:18)  
Rapport de stage ou d'apprentissage (ECTS:6)