

Field of study **Arts, Literature and
Languages**

Training available in

Apprenticeship

Continuing education

Recognition of prior learning

How to apply :

<https://www.univ-gustave-eiffel.fr/en/formation/applications-and-enrolment/applications>

Course venue :

Campus Marne la Vallée - Serris - Institut Francilien d'Ingénierie des Services (IFIS) 6-8 cours du Danube 77700 Serris
Ecole Estienne - 18 Boulevard Auguste Blanqui 75013 Paris

Calendar :

The course is apprenticeship-based with 3 weeks at the training centre and 5 weeks on placement.

Contacts :

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More information :

For further details :

<https://www.univ-gustave-eiffel.fr/international/etudiants-internationaux>

Service Information,

Orientation et Insertion Professionnelle (SIO-IP) :

sio@univ-eiffel.fr / Tel : +33 1 60 95 76 76

Professional Bachelor Design Careers Packaging and Graphic Design



Institut Francilien d'ingénierie des Services (IFIS)

Professional Bachelor LP

TO GET THERE

This professional Licence degree is designed for students who have completed two years of higher education (economics, literature, communication) or a course at a applied arts school, engineering and material culture school, decorative arts school or fine arts school.

Three statutes are accepted: apprenticeship, lifelong learning and a professionalisation contract.

ACQUIRED SKILLS

Working in a professional environment requires not only professional skills but also creative abilities based on an inquiring mind, a strong artistic sensibility, knowledge general and technological culture, the creative design method and approach through proficient use of practical and theoretical tools, the ability to work in a team, discussing and communicating skills, the ability to identify social issues, step back, find a position and gain perspective, and an outward-looking international perspective.

YOUR FUTURE CAREER

At the end of this professional Licence, graduates can aspire to the following jobs:

- Freelance designer
- Industrial designer employed by or working with a specialist multidisciplinary design agency,
- Independent industrial designer, consultant to industrial or service companies and design agencies.

Students can also work for communication, volume or packaging consultancies, design studios, design departments in a company or design offices; design agencies; packaging manufacturers; graphic industry companies.

BENEFITS OF THE PROGRAM

- 20 students per year. - Major involvement of the professional sector. - A diverse range of speakers. - Work-study format. - Access to numerous machines through a partnership with Ecole Estienne (printing, cutting and finishing), which enables students to give concrete form to their designs and understand specific constraints.



YEAR

UE 1 - Culture design (ECTS:8)

- Culture Design and Graphic Arts
- Semiology and aesthetics
- Knowledge of materials

UE 2 - Communication et outils de Gestion (ECTS:12)

- Droit - Economie
- Management – Marketing
- Law and Economy
- Techniques de communication

UE 3 - Technologies (ECTS:8)

- Technologies des techniques d'impression
- Technologies rendu 3D, embellissement, conditionnement et logistique

UE 4 - Laboratoire de conception (ECTS:12)

- Création et expérimentations 2D - 3D / projets packaging
- Informatique et logiciels

UE 5 - Projet professionnel (ECTS:10)

- Suivi de projet
- Projet étudiant

UE 6 - Période en entreprise (ECTS:10)