

Field of study **Human and social sciences, architecture, sport Management, Economy, Communication**

Training available in

Initial training

Recognition of prior learning

How to apply :

<https://www.univ-gustave-eiffel.fr/en/formation/applications-and-enrolment/applications>

Course venue :

Campus Marne la Vallée - Champs sur Marne - Bâtiment Copernic 5 Boulevard Descartes 77420 Champs-sur-Marne

Calendar :

Courses from 04/09/23 to 02/03/24 Work placement: minimum two months full-time from March to May Outdoor work placement in May Work placement defence in June

Contacts :

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More information :

For further details :

<https://www.univ-gustave-eiffel.fr/international/etudiants-internationaux>

Service Information,
Orientation et Insertion Professionnelle (SIO-IP) :

sio@univ-eiffel.fr / Tel : +33 1 60 95 76 76



Bachelor's degree STAPS: Sports Management STAPS: Education and Motor Skills



UFR Sciences et Techniques des Activités Physiques et Sportives (STAPS)

Bachelor's degree L3

TO GET THERE

The L3 (3rd year) in Sports Management is aimed at students who have completed the first two years of the STAPS Licence. It is also open to candidates with a 2-year higher education diploma in management (e.g.: Advanced Vocational Training Certificate in Business Unit Management, Technical University Diploma in Business Management and Public Administration).

ACQUIRED SKILLS

The Sports Management Licence enables students to acquire a range of skills such as:

- Participating in the development of strategic and decision-making aspects: presenting projects, negotiating with partners, implementing an action programme;
- Working as part of a team;
- Dealing with legal and financial aspects: basic accounting, balance sheets;
- Communicating with the media and/or various partners

YOUR FUTURE CAREER

Students with a Licence in Sports Management either go on to study for a Master's degree or look for a job. After completing this degree, there are many career opportunities in management, communication and marketing in the public and private (either companies or sports federations and associations) sports sectors.

BENEFITS OF THE PROGRAM

The L3 in Sports Management is a professional training programme with: - a common core curriculum followed by specialised courses. - a close relationship with the teaching team, made up of many professionals from the sports sector, through the various support programmes. - a period of full-time work experience in a sports organisation or company. For more information, see the component's website: <https://staps.univ-gustave-eiffel.fr/>

More information



PROGRAM

SEMESTER 5

DEVELOPPER UNE ARGUMENTATION AVEC ESPRIT CRITIQUE 3

Recherche (ECTS:2)

COMMUNIQUER PAR ORAL ET PAR ECRIT DANS AU MOINS UNE LANGUE ETRANGERE

Anglais 5 (ECTS:2)

CONSTRUIRE UN PROJET PERSONNEL DE FORMATION 3

Insertion professionnelle (ECTS:2)

Se situer dans l'envi. social, institutionnel et humain 5

Sociologie des organisations sportives (ECTS:3)

Droit du sport (ECTS:3)

Etude du marché (ECTS:2)

Marketing du sport (ECTS:2)

METTRE EN ŒUVRE L'ENCADREMENT DE L'AP ET/OU SPORTIVE D'UN GROUPE

Management du projet (ECTS:2)

Gestion de projet sportif (ECTS:2)

DISPOSER D'UNE EXP PERS APPROFONDIE DE LA PRATIQUE DES APSA

APSA (ECTS:2)

CONNAITRE LES OUTILS POUR GERER UNE STRUCTURE D'APS

Relation clientèle (ECTS:2)

Gestion comptable (ECTS:2)

Ressources humaines (ECTS:2)

Web marketing (option 1) (ECTS:2)

Communication digitale (option 2) (ECTS:2)

SEMESTER 6

CONNAITRE ET UTILISER LES OUTILS NUMERIQUES 4

TICE (ECTS:2)

Création de site web (ECTS:2)

COMMUNIQUER PAR ORAL ET PAR ECRIT DANS AU MOINS UNE LANGUE ETRANGERE

Anglais 6 (ECTS:2)

CONSTRUIRE UN PROJET PERSONNEL DE FORMATION 4

Projet tutorés (ECTS:4)

Mémoire de stage (ECTS:2)

Suivi de stage (ECTS:6)

Se situer dans l'envi. social, institutionnel et humain 6

Politiques sportives des collectivités territoriales (ECTS:2)

Economie du sport (ECTS:3)

DISPOSER D'UNE EXP PERS APPROFONDIE DE LA PRATIQUE DES APSA

Stage plein air (ECTS:2)

CONNAITRE LES OUTILS POUR GERER UNE STRUCTURE D'APS

Gestion financière (ECTS:2)

Création d'entreprise (option 1) (ECTS:1.5)

Communication externe (option 2) (ECTS:1.5)

Relation publique et communication stratégique (option 3) (ECTS:1.5)

Culture générale d'entreprise (option 4) (ECTS:1.5)