

Field of study **Human and social sciences, architecture, sport**

Training available in

Initial training

Continuing education

Recognition of prior learning

How to apply :

<https://www.univ-gustave-eiffel.fr/en/formation/applications-and-enrolment/applications>

Course venue :

Campus Marne la Vallée - Champs sur Marne - Bâtiment Bienvenue 14-20 Boulevard Newton 77420 Champs-sur-Marne

Calendar :

Three to six-month work placement from April to September.

Contacts :

KORSU Emre (M2)
Academic coordinator

(M1-M2)
Academic secretary
scola-eup@u-pec.fr

More information :

For further details :

<https://www.univ-gustave-eiffel.fr/international/etudiants-internationaux>

Service Information,

Orientation et Insertion Professionnelle (SIO-IP) :

sio@univ-eiffel.fr / Tel : +33 1 60 95 76 76

Master's degree Urban Planning and Development Development and Territories: Resources, Policies and Strategies



École d'Urbanisme de Paris (EUP)

Master's degree M2

TO GET THERE

This course is for students who want to become urban planners and are interested in the challenges of territorial development. Students who have completed their first year of a master's degree in urban planning, geography, or another subject concerning territorial issues, can apply for the course. It is also open to architects and engineers, as well as students with a master's degree in economics, management, or any social science other than geography, but who are interested in this field.

ACQUIRED SKILLS

This course teaches students about contemporary territorial situations and aims to get them to use their knowledge to launch, design and coordinate territorial development projects.

Students will therefore develop analytical, reflective and reflexive practical skills in complex and unpredictable situations that require strategic approaches.

The course also develops the practical skills needed for projects in upstream or downstream phases of public action, at different territorial levels, and using global or sectoral approaches. This includes: observation and surveying, diagnosis, strategic monitoring, presenting, sharing and debating knowledge, mobilising and coordinating networks, prospective scenarios, strategic plans, communication strategies, designing, formalising and managing programmes, consulting and assisting with decision-making and/or providing services and support to project leaders, evaluating actions and policies.

YOUR FUTURE CAREER

Students will have job prospects in support, expertise and engineering for territorial development, in the design and implementation phases. Main missions: diagnosis, surveying, monitoring, consulting and assisting with decision-making, strategic planning, forecasting, territorial marketing, mobilising and coordinating stakeholder networks, programming, project management and public policy evaluation.

Potential employers: public bodies with territorial development policies (local authorities, national government, urban planning agencies), organisations providing consulting and assistance in decision-making (consulting firms, design offices), companies involved in territorial development projects (SNCF, EDF, RATP), land management organisations (EPFIF, SAFER), planners/builders (EPA, OPAC, OPH, ESH), property development companies.

BENEFITS OF THE PROGRAM

The course specifically focuses on economic issues, such as the sustainable development of territories and territorial development strategies. Students are exposed to problems that can be applied to many professional situations and take part in a professional workshop.

More information



PROGRAM

SEMESTER 3

Atelier de professionnalisation (ECTS:7)

Enjeux du développement territorial : modèles et tendances (ECTS:6)

- Tendances contemporaines et leurs implications
- Modèles de développement : théorie, pratique
- Territoires face à l'enjeu du développement
- Controverses du développement territorial

Mise en œuvre de l'action pour le développement territorial (ECTS:7)

- Prospective, stratégies, planification
- Gouvernance, management, finances

Ressources du développement et champs des politiques (ECTS:7)

- Le foncier
- Le numérique
- L'accessibilité
- Module en appui des ateliers

Activités communes 1 (ECTS:3)

SEMESTER 4

Atelier de professionnalisation et voyage d'études (ECTS:9)

- Atelier
- Voyage d'études

Ressources du développement et champs des politiques (ECTS:6)

- L'image
- Culture, tourisme, patrimoine
- Ressources humaines
- Les politiques de mise en œuvre des ressources
- Activités communes 2

OPTION PROFESSIONNELLE (au choix)

Rencontre avec des professionnels (ECTS:3)

Mémoire et stage (ECTS:11)

OPTION RECHERCHE (au choix)

Théories et pratiques de la recherche en urbanisme (ECTS:3)

Mémoire de recherche (ECTS:11)