



UNIVERSITÉ
PARIS-EST
MARNE-LA-VALLÉE

Institut Francilien D'Ingénierie des Services (IFIS)

FIELD Droit, Economie, Gestion

Course suitable for

Initial Education

Continuing Education

Recognition of prior learning

Apprenticeship

• How to apply :

- Etudiants français et UE : candidatures en ligne sur <https://candidatures.u-pem.fr/>
- Etudiants hors UE : Campus France selon pays d'origine.

• Course venue :

Bâtiment Érasme - Campus du Val d'Europe - 6/8 cours du Danube - 77700 SERRIS

• Calendar :

Rentrée fin septembre.

Alternance: 1 semaine en entreprise / 1 semaine à l'université.

• Contacts :

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BACHELOR ECONOMICS AND MANAGEMENT

Management, Ingénierie des services et Technologies de l'Information et de la Communication - L3 MITIC

BACHELOR L3

ENTRY REQUIREMENTS

To join the MITIC degree course, students must have successfully passed a 2 year degree, an Advanced Vocational Training Certificate, a University Technical Diploma or the equivalent (120 ECTS) in economics, management, communication, Computer Sciences, etc. Recruitment is based on an application package and an interview.

ACQUIRED SKILLS

By the end of the year, graduates are able to use current management methods and techniques to prepare and implement decisions in the field of information systems and digital management. Together with the MITIC Master's degree, the course trains digital company professionals who are able to develop and address complex situations:

- Design and steer digital projects
- Assist with a company's digital transformation - Build cooperation among the stakeholders.

YOUR FUTURE CAREER

The MITIC degree enables you to apply for assistant posts in digital, information, communication management. The MITIC Master's degree prepares you for professions of the future such as project manager or project management assistant in digital projects, business information system managers (HTIS, Marketing IS, Accounts IS, etc.), consultant, ICT integrator and change manager (ERP, CRM, business intelligence, GED, etc.), applications manager and IS design manager.

BENEFITS OF THE PROGRAM

The last year of Economics and Management degree in the MITIC curriculum is an original course which combines management and information and communication technologies. It provides training for a broad spectrum of professions in information systems and future services. The teaching in MITIC uses real-life situations and mainly lead in a collaborative way: workshops, case studies, projects in conjunction with professional partners.

• APPRENDRE • INVENTER • COMPRENDRE

STUDY PROGRAM

SEMESTER 5

LINKING & ORGANIZING

41 - Analysing business processes and digital uses Corporate accounting and finance - Organizational and managerial diagnosis - Information system and organization -

42 - Using computerized components Digital technologies, web management and communication support - Internet technologies - Networks - Databases -

ACTING IN A PROFESSIONAL & RESEARCH SITUATION

51 - Developing and undertaking a study trip project Batconnect Mountain -

52 - Problematizing, searching for information, writing and making a case for 0 - Research methodology and MUP - MUP, thesis defence and professional sequence -

53 - Working collaboratively: Complementary course Opening/Cross-disciplinary Complementary TU: Associative action, complementary training, Sandbox, Voltaire Certification -

SEMESTER 6

CREATING & IMPLEMENTING

11 - Supervising a digital project Project players and management methods (managing and negotiating) -

12 - Innovating and designing digital services Designing services -

14 - Organizing monitoring (watch) and forecasting Monitoring (watch) and monitoring (watch) tool -

15 - Establishing relationships with customers and users Marketing, principles and tools -

MANAGING

22 - Applying a method and monitoring digital projects Analytical accounting and management control - Analysing data: Statistics and using algorithms -

COOPERATING

31 - Managing teams and managing change Labour law - HR and organizational diagnosis -

32 - Communicating internally and externally Communication and expression - WEB communication - SEO -

33- Managing in an international and multicultural context Business English -