



UNIVERSITÉ  
PARIS-EST  
MARNE-LA-VALLÉE

UFR Sciences Economiques et de Gestion

Capacité d'accueil : 140

FIELD Droit, Economie, Gestion

Course suitable for

Recognition of prior learning

Initial Education

Continuing Education

• How to apply :

Procédure de candidature sur la plateforme "eCandidat" :  
<https://candidatures.u-pem.fr>

Licence 2 ou équivalent (principalement DUT) soit 120 ECTS acquis.

Modalités d'admission en Formation Initiale : Candidature par relevés de notes BAC+ 1 et BAC+ 2 , CV et Lettre de Motivation

• Course venue :

Bâtiment Bois de l'Etang, Champs-sur-Marne

• Calendar :

2- to 6-month placement from April integrated into the programme framework (semester 2 for 7weeks).

• Contacts :

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- : POIVRET Cedric

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For further details :

Information, Career guidance and Professional integration Department

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# BACHELOR ECONOMICS AND MANAGEMENT

## Gestion des entreprises

BACHELOR L3

### ENTRY REQUIREMENTS

Degree 2 or equivalent (mainly DUT (university technology diploma)) i.e. 120 ECTS acquired.

### ACQUIRED SKILLS

Identifying and analysing the main function of a business, mastering the vocabulary and knowledge specific to management science and to managing organizations; analysing organizations from a qualitative and quantitative standpoint, using qualitative and statistical data; seeking and using pertinent information through advanced documentary research and differentiating management tools so as to develop management analysis and advice abilities; developing general culture through an analytical approach to managing organizations; creating a professional project and developing skills via a placement; mastering business English.

### YOUR FUTURE CAREER

The Business Management Degree 3 is a stepping-stone for the Master's 1 in Banking-Finance, GRH-MI (Master's 1 in Human Resource Management), IDL (Innovation, Design and Luxury) proposed by the Gustave Eiffel Business Administration Institute (IAE), UPEM's Master's 1 Data Analyst as well as all the Master's 1 in Economics-Management.

### BENEFITS OF THE PROGRAM

A team of lecturers-researchers specialized in management and professional managers ensure this training provides a good-level theoretical base and offers indispensable managerial tools for working in business as well as a shorter second semester to enable students to do a 2- to 6-month placement.

⚡ APPRENDRE ⚡ INVENTER ⚡ COMPRENDRE

