



Institut Francilien D'Ingénierie des Services (IFIS)

FIELD Droit, Economie, Gestion

Course suitable for

Initial Education

Continuing Education

Recognition of prior learning

• How to apply :

Application de candidatures eCandidat et/ou Etudes En France (Campus France)

• Course venue :

IFIS (Bâtiment Erasme) - Campus du Val d'Europe - 6/8 cours du Danube - 77700 SERRIS

• Calendar :

Semestre 4 : enseignements de perfectionnement à distance + stage de 6 mois en France ou à l'étranger OU entrepreneuriat et incubation.

• Contacts :

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For further details :

Information, Career guidance and Professional integration

Department

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MASTER (EN) TOURISME



Voyages et Hébergements de Luxe - VHL

MASTER (EN) M2

ENTRY REQUIREMENTS

Initial training: M1 Tourism or equivalent validated (240 credits obtained), selection on application file, professional project and motivation. For a direct entry in M2, an experience in the area of travel or luxury accommodation is desired as well as knowledge in project management, marketing and customer relations services.

ACQUIRED SKILLS

Analyze sectoral issues: differentiate between actors' strategies, identify societal, technological and economic components of supply and demand. Work in a project group: facilitate a team, participate in the creation of knowledge. Management of luxury accommodation: project management methods and tools, ensure the quality of service and product, measure performance. Build a luxury travel experience: conceptualize a luxury tourism product, communicate, quote and price setting, respond judiciously to customer demand

YOUR FUTURE CAREER

The VHL course trains individuals able to understand the specificity of a segment that addresses a demanding clientele, in search of unique experience, authenticity, and services of very high quality. In a luxury environment, the forms of tourism are varied and involve numerous services: transport, accommodation, gastronomy, Spa and Wellness, culture, private visits, pleasure, sports, etc. Graduates are trained in project engineering and can exercise coaching functions in the creation of luxury trips and management of luxury accommodation structures. Possibility to continue in Ph.D.

BENEFITS OF THE PROGRAM

Openness to the world, the tourism sector, strong professional involvement, an innovative student-centered pedagogy that values challenges, projects and stimulates autonomy [e-learning, entrepreneurship, problem learning, visual thinking] and creativity. Students have the opportunity to write their work in English. Developing an e-portfolio to record achievements, provide evidence of skills development and carry out validations. The location on Val d'Europe, the hospitality territory of Disneyland Paris and Villages Nature.

• APPRENDRE • INVENTER • COMPRENDRE

